



Company background

CAPDM Limited helps tertiary and commercial education providers to produce powerful, commercially successful distance and blended learning programmes.

We are a service provider to the education industry, specialising in the efficient production of learning materials for all print and electronic media. We operate an innovative content manufacturing process for learning materials, that uses web based batch production tools and extensible mark-up standards, to produce better quality learning materials, more quickly and at lower overall cost.

We have managed the production of more than 20 successful flexible learning programmes– including the UK's largest international distance learning MBA.

Based in Edinburgh UK, we are a private limited self-owned company and 100% funded from the services we provide to our clients.

Our services

CAPDM has four core service offerings which are customised to provide unique solutions for each client. These are:

1. **Programme development** – producing distance and blended learning programmes in print and online.
2. **Materials management** – for revision controlled and repository based learning materials.
3. **Business development** – consultancy for developing global businesses in education.
4. **Technology services** – web service development; learning environment enrichment; academic textbook production.

Our customers provide the subject matter experts and accreditation; we provide the tools, the technologies and the processes to produce, deliver and manage the education products for them.

Our technologies

Since its inception, CAPDM has been able to develop highly competitive production and delivery technologies, and to prove their commercial benefit with multiple clients. Owned by CAPDM, and originating from our work done in the technical publishing industry, these technologies include batch pagination engines that typeset 750 page academic textbooks in minutes, and online product generators that use the same single source masters to generate 3500 HTML file publication trees in seconds, to load into online learning environments.

CAPDM has generic XML programming competencies, which it uses to build and support various content engineering solutions. The company also has a generic Java development codebase for learning simulations based on applets, and considerable assets for building effective Web application environments.